

# TK MAXX AUSTRALIA VIDEO RECORDING PRIVACY NOTICE

Effective Date: June 2024

This TK Maxx Australia Video Recording Privacy Notice (this “**Notice**”) for TK Maxx Australia (“**TK Maxx**”, “**we**”, “**us**”, or “**our**”), a division of The TJX Companies, Inc., (“**TJX**”) pertains to personal information collected by TK Maxx via certain video recording technology. We use the words “**you**” and “**your**” in this Notice to mean you, the reader, and other visitors to our stores, offices, and other locations, and any other individuals who otherwise interact with us in person and may be subject to such video recording technology.

## WHAT PERSONAL INFORMATION WE COLLECT

When you interact with us in person, we may collect the following categories of personal information via video recording technology:

- **audio or visual information** such as images, audio, or video recorded via CCTV or other photographic/video recording devices such as body worn cameras.

## HOW WE MAY USE YOUR INFORMATION

When we collect your information, we may use it for a number of purposes, including to:

- secure our operations and protect against, identify, and help prevent crime, fraud, unauthorized activity, claims, and other liabilities and minimize credit risk;
- protect the safety and well-being of our associates, customers, and others who interact with us;
- comply with and enforce applicable legal requirements, industry standards, and our policies; and
- operate/manage, evaluate, and improve our business (including developing new products and services, managing our communications, performing market research, undertaking computer and statistical analysis of information collected to identify preferences, practices, and trends).

We also may use the information in other ways for which we provide specific notice at the time of collection.

## HOW WE COLLECT YOUR INFORMATION

- Via video recording technology deployed at one of our locations. Depending on the location you visit, this technology may include CCTV cameras or body worn cameras that are used for the safety and protection of our associates and customers, to secure our products and premises, and deter and prevent crime, fraud, and other illegal activities.

## HOW WE SHARE YOUR INFORMATION

### Affiliates

We may share your personal information among TJX and other TJX companies such as Marshalls, HomeGoods, Homesense, Sierra, and other affiliates (collectively, the “**TJX Businesses**”).

### Business Sale/Purchase

Your information may also be transferred as an asset in connection with a merger or sale (including any transfers made as part of a reorganization, dissolution or liquidation) involving all or part of the TJX Businesses or as part of a stock sale or other change in corporate control.

### Third-Party Service Providers

We also may share certain personal information we collect about you with partners or third parties who perform services for us or with whom we contract for the purposes described in this Notice. For example, we may use third parties to help secure our premises or provide us the video recording technology described in this Notice. Such third-party service providers enter into written agreements with us and are given the information that they need to perform their designated functions. We do not authorize them to use or disclose your personal information for their own or any others' marketing purposes.

### Legal Requirements and to Prevent Harm

We also may disclose information about you as is required by law or legal process such as subpoenas or court or agency orders, or as we may reasonably determine to be necessary or appropriate to protect our rights or the rights of others, to avert loss or harm to persons or property, to enforce our Terms of Use, this Notice or our Privacy Statement, or in connection with an investigation of suspected or actual fraudulent or illegal activity.

## HOW LONG WE RETAIN YOUR INFORMATION

We will store and retain your personal information in accordance with applicable law and as long as necessary to carry out the purposes described in this Notice in accordance with our internal data retention procedures. The criteria used to determine the retention periods include:

- how long the personal information is needed in connection with the applicable purposes for which we use it;
- the type of personal information collected; and
- whether we are subject to a legal, contractual, or similar obligation to retain the personal information (e.g., mandatory data retention laws, government orders to preserve personal information relevant to an investigation, or personal information that must be retained for the purposes of litigation or disputes).

## CONTACTING US

If you have questions regarding this Notice, you may contact us by:

- calling Customer Service, **Monday – Friday 9:00 AM – 5:00 PM (Australian EST) at 1300 768 913**; or
- writing to us at the following address:

TJX Australia  
Level 3  
189 O'Riordan Street  
Mascot NSW 2020  
Attn: Customer Service – Video Recording Notice

## **VIEW OUR PRIVACY STATEMENT**

You can view our full Privacy Statement and learn more about our privacy practices by clicking:  
[TK Maxx Australia Privacy Statement](#).